Hasura Professional Service Offerings for Financial Services

| **Rank** | **Offering** | **Use Cases** | **Accelerators** | **Rationale** |
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| 1 | **AI-Powered Automated Controls Monitoring, Continuous Compliance & Data Governance** | * AI-driven monitoring of internal controls * Compliance exceptions detection * AI-enhanced audit readiness * Intelligent data governance oversight | * Audit & Security Plugins * Client JDBC/ODBC connectors * Data Validation Plugin * Schema Time Travel Plugin * Data Catalog Connector SDK | Addresses immediate regulatory needs; substantial cost savings; high urgency and clear ROI shorten approval cycles. |
| A large bank faced frequent regulatory penalties due to compliance oversights and ineffective data governance. Implements Hasura's automated controls and compliance monitoring solution reduces audit failures by 75%, achieves significant operational savings, and ensures compliance readiness. | | | |

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| 2 | **AI-Enhanced Fraud Detection and Near Real-time Response Automation** | * Near real-time AI fraud pattern analysis * AI Anomaly detection * Intelligent transaction monitoring and remediation | * Anomaly Detection Plugin * File / Web Connectors * Audit & Security Plugins | Significant financial loss prevention with easily demonstrable ROI; quicker executive buy-in and funding. |
| A mid-sized regional bank is struggling with fraud-related losses. It integrates Hasura's real-time fraud detection capabilities, fraudulent transactions were reduced by 60%, protecting the bank's assets and customer trust. | | | |

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| 3 | **FDX & Open Banking Accelerator** | * Rapid deployment of open finance APIs * Integration of third-party financial data via FDX standards * AI-driven personalized marketing and customer analytics | * OB/FDX Plugins * File / Web Connectors * Client JDBC/ODBC connectors | Direct revenue-generation potential and competitive necessity; clear North American (FDX) and global relevance simplify procurement. |
| A financial institution requires rapid compliance with emerging open banking standards. Using Hasura's FDX Accelerator, the institution launches secure open banking APIs within weeks, accelerating revenue streams and meeting compliance deadlines efficiently. | | | |

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| 4 | **Real-Time Customer 360 Implementation** | * Unified real-time view of customer data across multiple products * Personalized marketing, retention programs | * Data Transformation Plugins * Custom * Web/File Connector * Client JDBC connectors * Data Validation Plugin | Strong alignment with revenue growth; budgets typically allocated quickly; short-medium sales cycles. |
| A large retail bank faced customer attrition due to fragmented customer data. Implementing Hasura's Real-Time Customer 360 solution provided unified insights, boosting customer retention and increasing cross-sell revenue by 25%. | | | |

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| 5 | **Dynamic Regulatory Reporting Automation** | * Regulatory change monitoring * AI-assisted regulator inquiry responses * AI-driven data quality analysis | * Data Transformation Plugins * Audit Plugins * JDBC/ODBC Client Connectors * Schema Time Travel Plugin * Anomaly Detection Plugin | Substantial cost savings; significant reduction of common and expensive regulatory penalties; high executive prioritization. |
| A global bank encountered severe regulatory fines due to late or inaccurate reporting. Implementing Hasura's Regulatory Reporting solution automated data aggregation and report generation, reducing penalties by 90% and streamlining compliance. | | | |

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| 6 | **Credit Risk Decisioning Acceleration** | * Accelerated aggregation and analysis of credit data * real-time risk scoring * faster loan approvals | * Data Transformation Plugins * Client Connectors (JDBC/ODBC) * File & Web Connectors * Data Validation Plugin | Attractive ROI but complexity and multiple stakeholder approvals can extend sales cycles moderately. |
| A lending institution is experiencing slow credit approval processes that limit its competitive edge. Leveraging Hasura's risk acceleration capabilities, loan approvals are expedited by 50%, driving higher loan origination volumes and profitability. | | | |

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| 7 | **AI-Powered Customer Service Automation and Insights** | * Customer self-service * Call-center agent assistants | * Custom Data Source Connectors * Security Plugins * Client Connectors (Python/JDBC/ODBC) | Clear operational cost reduction; multiple integrations and stakeholders moderately lengthen sales cycle. |
| A financial services firm is facing escalating operational costs from high-volume customer inquiries. Deploying Hasura’s AI-driven chatbot automation improves response accuracy, reduces call volumes by 40%, and significantly enhances customer satisfaction. | | | |

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| 8 | **Operational Risk Management Automation** | * Real-time monitoring of operational events * Proactive risk alerting * Risk metrics reporting | * Audit Plugins * Data Transformation Plugins * Client JDBC/ODBC Connectors * Anomaly Detection Plugin | Strategic value significant; complexity and multiple stakeholders moderately lengthen sales cycle. |
| A major investment bank is challenged by delayed identification of operational risks. Hasura's operational risk management automation solution enables real-time monitoring and proactive alerts, decreasing operational incidents by 55% and minimizing financial exposure. | | | |

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| 9 | **Personalized Wealth Management Enablement** | * Personalized advisory services * real-time investment insights * integrated portfolio management | * Data Transformation Plugins * Custom Data Connectors (PDF, DOCX, HTML tables) * Client Connectors (Python/JDBC/ODBC) | Revenue upside clear; complex integration and stakeholder alignment lengthen sales cycle. |
| An asset management firm needed to differentiate its advisory services. Implementing Hasura’s wealth management enablement tools provided real-time, personalized investment insights, increasing client portfolio engagement and growing assets under management by 30%. | | | |

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| 10 | **Data-Driven Product Innovation Lab** | * Rapid prototyping and validation of financial products, accelerated product iteration cycles | * Data Transformation Plugins * Custom Data Source Connectors (Files, HTML tables) * Client Connectors (Python/JDBC/ODBC) | Strategic long-term upside; extensive internal decision-making processes extend sales cycles. |
| A leading financial institution struggles to quickly prototype and validate innovative product ideas. With Hasura's product innovation lab solution, product development cycles are shortened by 70%, accelerating new market entries and generating incremental revenue growth. | | | |